

Dear Pharmacy Month 2024 Stakeholder,

**NOTIFICATION: PHARMACY MONTH 2024 THEME**

I have the pleasure of informing you that the theme for Pharmacy Month 2024 is **“Let’s Talk About Vaccines”**.

Pharmacy Month is rational medicines use intervention and is scheduled on the Health Awareness Calendar for the month of September every year. A new theme is developed and utilised every year with the aim to strengthening the message of the previous Pharmacy Month campaigns. Pharmacy Month aims to raise patient awareness on the vital role pharmacists and pharmacy support personnel can play in the community's healthcare and to improve communication between patients and pharmacists and pharmacy support personnel.


The Pharmacy Month 2024 theme is based on the conviction that improving vaccination coverage and promoting a life-course approach to vaccination are global imperatives to which pharmacists can greatly contribute and it is aligned with the International Pharmaceutical Federation (FIP) Congress theme of **“Innovating for the Future of Health Care”**, which will be taking place in Cape Town in September 2024.

Pharmacists can play an important role in actively promoting vaccination, raising awareness and educating the population about the health, social and humanistic benefits of vaccines, including gains in quality of life.

Pharmacy stakeholders are encouraged to start preparing for the 2024 campaign. Electronic posters and pamphlets will be developed and translated into the official South African languages and once available, will be distributed to all stakeholders (campaign materials will not be printed). Webinars are also being planned to promote the Pharmacy Month campaign. Further details will be shared closer to the time.

Thank you for supporting and promoting the Pharmacy Month 2024 campaign. We look forward to celebrating Pharmacy Month with you in September 2024.

Kind Regards

  
**DR SSS BUTHELEZI**  
**DIRECTOR-GENERAL: HEALTH**  
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